

expanding human knowledge

# FRONTIERS OF THE FUTURE:

# THE NEW BIOECONOMICS

In our ongoing series of colloquium, renowned British environmentalist, Tony Juniper, is joined with three other distinguished ecological thinkers to speak about the true economic value of ecosystem services. Join us for an evening filled with eye-opening facts and lively discussion about what Nature really does for us.

COLLOQUIUM

# Tuesday, July 23, 6 - 8:30 pm Synergia Ranch, Santa Fe, New Mexico



#### **TONY JUNIPER**

### What Has Nature Ever Done for Us? How Money Really Does Grow on Trees

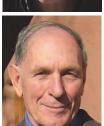
Juniper is one of the top ten environmental figures of the last thirty years. A campaigner, author, and sustainability adviser to the Prince of Wales and various NGOs, he is working with corporations and other organizations to build sustainable societies at both local and global levels. www.tonyjuniper.com



#### **RANDY HAYES**

#### The Great U-Turn from Cheater Economics to True Cost Economics

Hayes, founder of the Rainforest Action Network has been described in the Wall Street Journal as "an environmental pit bull." He works from Washington DC at Foundation Earth, a new organization rethinking a human order that works within the planet's life support. www.fdnearth.org



#### JOHN ALLEN

## Harmony of the Spheres - Biosphere, Ethnosphere and Technosphere

Author, poet, playwright, inventor, conceiver and co-founder of the Biosphere 2 project - the world's largest laboratory for global ecology. Allen has also conceived and co-founded nine other projects around the world, pioneering in sustainable co-evolutionary development. http://www.synergeticpress.com/authors/john-allen/



#### MARK NELSON

### Life Under Glass. Two Years Living in a Sealed World

Nelson was one of the eight-person crew in the 2 year closure experiment in Biosphere 2, 1991-93. Chairman of the Institute of Ecotechnics, and one of its founding directors. Associate editor of the journal Advances in Space Research. Head of Wastewater Gardens International and a vicechair of the closed ecological system section of COSPAR (the Intl. Committee of Space Research). http://www.synergeticpress.com/authors/mark-nelson/







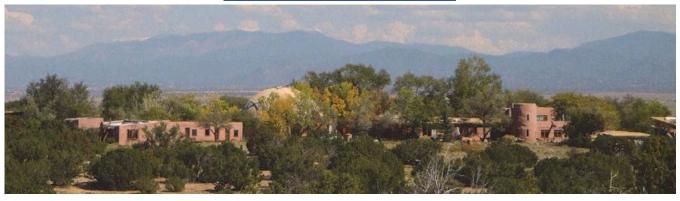
**Program will be moderated by Gay Dillingham,** Program will be moderated by Gay Dillingham, cofounder and director (Principal) at Earthstone International, LLC, an environmental technology. Ms. Dillingham owns her own production company, CNS Communications and is an award winning producer and director. She served under Governor Richardson on the New Mexico Environmental Improvement Board in charge of environmental management and consumer protection. She is currently the Executive Director at the Livingry Foundation, Vice Chair on the Board of Bioneers and serves on the Board of the Santa Fe Community College.

**SPACE IS LIMITED!** Please RSVP to books@synergeticpress.com Tel. (505) 424-0237

Admission (Includes light snack and refreshments)
General \$20
Students \$10

**Location: In the Dome at Synergia Ranch** 

26 Synergia Road, Santa Fe, New Mexico www.synergiaranch.com/directions





This colloquium has been organized by Synergetic Press in celebration of the North American publication of Tony Juniper's eye-opening book, *What Has Nature Ever Done for Us?* with a foreword by HRH The Prince of Wales.

"Tony Juniper's extraordinary book tells a powerful story that all people need to understand: Humanity needs nature to thrive. As an urban society we have lost sight of the connections between seemingly unconnected processes of the natural world and the security of our foods, our water flow, our health and our happiness. Tony Juniper captivates with his anecdotes and his examples. Read the book ... It will

open your eyes to unseen connections that shape our lives and determine our wellbeing."

-Peter Seligmann,

**Chairman and CEO, Conservation International** 

Information at: <a href="http://www.synergeticpress.com/books/what-has-nature-ever-done-for-us/">http://www.synergeticpress.com/books/what-has-nature-ever-done-for-us/</a>
Available from your local bookstore and at the event.